

**READY FOR A RECORD-BREAKING SATURDAY IN THE JANUARY CLEARANCE SALE!**

Fed by streams of fresh, new merchandise from the foremost factories of America, this gigantic movement is rich in new possibilities for practicing economy. Every item is a real bargain!

**Living Model Demonstrations of "Stylish Stout" and "Stylish Slender" Corsets**

Daily from 10.30 A. M. to 12.30 P. M., and from 2.30 P. M. to 4.30 P. M.  
 W. B. "Stylish Slender" Corsets, \$5 and \$7  
 W. B. "Stylish Stout," Youth Line and Reduco Corsets, \$6 to \$25  
 A Lecture will also be given telling you what these corsets will do for the style and grace of your figure and for your comfort and health. Auditorium, Second Floor.  
 \$4 to \$10 C/B a la } \$3 to \$6  
 Spirite Corsets }  
 Variety of models. Sizes 22 to 36.  
 \$3 to \$12 Corsets, \$2 to \$6  
 White and pink coutil and broche. Sizes 20 to 36.  
 —Main Arcade

HATS TRIMMED FREE OF CHARGE  
**Lit Brothers**  
 Market Eighth Yellow Trading Stamp With Every 10c Purchase All Day  
 Filbert Seventh

**\$4.50 Very Fine Vigoureaux Dress Serge \$1.49**  
 50 inches wide. Pure Australian wool in seal brown, light and dark navy, Burgundy, reindeer, dark green and gray.  
**\$4.50 & \$5.50 All-Wool \$1.68**  
 Tweeds & Suitings. . . . .  
 54 inches wide. Mottled and stripe effects in brown, gray, olive, heaver, nutria and tan.  
**\$3.50 All-Wool Tailor Serge, \$1.55**  
 Sponged and shrunken. Double warp. Light and dark brown, Copenhagen, Burgundy, dark green, navy and midnight blues, also black. 52 inches wide. First Floor, South

**\$32 Silk Comforts \$16.95**

Handsome Sample Line!  
 Attractive stripe effects with plain color Cheney silk borders and backs; also some entirely of plain color Cheney silk with fancy stitched edges. Pure Lamb's-wool filling. 72x78 inches.  
**\$12 Lambs-Wool \$7.65**  
 Comforts. . . . .  
 High-grade figured mercerized satine tops and backs. Scroll stitched. 72x78 inches.  
**\$9 Fleece-down \$4.49**  
 Blankets, pair.  
 China cotton. White with pink or blue borders and silk binding. 66x80 inches. First Floor, North

**\$3 Hand Bags \$1.89**

Tomorrow!  
 Panna velvet in pouch and oval shapes with a large milk tassel. Silk lining, inside compartments and mirror. Fancy hand-hammered frames. First Floor, 8th St.

**Men's \$6 Soft & Derby Hats \$2.95**

Hats of reliable quality, marked to clear for less than half.  
 Soft hats—fine fur felt in newest shapes and shades.  
 Derby hats—genuine fur felt.  
 Men's & Boys' Cloth Caps, 98c & \$1.49  
 Boys, Yale and Aviator Hats, 98c  
 First Floor, 7th St.

**THE SALE THAT HAS SET THE WHOLE TOWN TALKING!**  
**Liveright, Greenwald & Company's Famous "Pelham" Clothes for Men**  
 Purchased at Less Than 50c on the Dollar  
 All-wool, hand-tailored suits and overcoats—the entire surplus stock of a big Philadelphia factory.

**Men's \$30 to \$55 "Pelham" Suits \$15, \$19, \$24**  
 Handsome weaves and rich colorings in all-wool worsteds, flannels, velours, tweeds, chevots and cassimeres.

**Men's \$35 to \$65 "Pelham" Overcoats \$16.75, \$21, \$24.75**  
 Distinctive styles and rich colorings in pure wool freizes, tweeds, chevots, vicunas, meltons and beavers. Single- and double-breasted; youthful and conservative models.

**Boys' Wash Suits: Annual Sale!**  
 Wash Suits \$2 and \$2.50 Wash Suits \$3 and \$3.50 Wash Suits \$4.50 and \$5  
**\$1.25 \$1.69 \$2.88**  
 Reserve stock of the famous "Regatta" brand in \$2.88 lot.  
 Jaunty juniors' styles—Norfolk, Middy and Oliver Twist—New French and Balkan models, some with side lacer; broadfold trousers and other novelty effects. Made of sturdy galles, chambray, percale, madras, rep, Peggy cloth and linen. Sizes 2 1/2 to 9 throughout.

**Boys' \$12.50 to \$15.50 Winter Clothing \$7.35**  
 Unreserved choice of fine lines.  
 Juniors' Polo Coats \$4.58 & \$5.98  
 Boys' Mackinaws \$4.58 & \$5.98  
 Norfolk Suits \$13.50  
 Casimeres and chevots. Single and double-breasted.

**Sale of Clothing in the Subway Store: 1/3 Less**  
 Men's \$12 Heavy Overcoats, \$6.95  
 Men's \$15 & \$18 Overcoats, \$9.98  
 Men's \$20 to \$25 Overcoats, \$14.98  
 Men's Fancy Worsteds Pants, \$3.49  
 Boys' \$8.50 & \$12 Suits at \$4.68 & \$5.98  
 Boys' \$12 Two-Pants Corduroy Suits, \$3.99  
 Men's \$25 Fancy Suits, \$13.50  
 Casimeres and chevots. Single and double-breasted.

**Toilet Goods**  
 Saturday Specials!  
 15c Lix, 11c  
 \$1 Overferin, 76c  
 50c Phenol Sodique, 39c  
 25c Epsom Salts, 2-lb. bags, 17c  
 35c Witch Hazel, 12 oz. bottle, 29c  
 12c Scott's Waldorf Toilet Paper, roll, 9c  
 \$1.25 Fountain Syringes, 76c  
 50c Green Castle Soap, 39c  
 \$2 De Vilbiss Perfume Atomizers, \$1.29  
 Guaranteed for two years. First Floor

**Gloves**  
 January Clearance bargains—qualities are exceptionally fine.  
**Women's \$5 Kid Gloves, \$2.95**  
 Strap wrist; 6-button length. Black, white, gray, tan, brown and beaver.  
**Women's \$3 Kid Gloves, \$1.95**  
 Two-clasp. Black, white and colors.  
**Men's \$2 Gloves, \$1.25**  
 Duplex. In gray. One-clasp.  
**Women's \$1.50 Gloves, \$1.25**  
 Chamois. 5 1/2 x 4 1/2. Strap wrist. White, gray, brown, beaver and mode. First Floor, 8th St.

**Misses' \$30 Top Coats \$18.75**

No need for extravagant expenditure to be well dressed—this January Clearance provides the means by offering manufacturers' overstocks and groups of our own at greatest reductions in years. The Coats in this \$18.75 group are exceedingly fine and attractive. Many are luxuriously topped with collars of sealine. *Sketched.*  
 Materials include velour and polo cloth in belted and ripple styles. Figured silk linings. All modish colors.

**Misses' & Women's \$25 \$35 Suits**  
 Sports styles in leather mixture. Have plaited back, narrow belt, manish collar and silk lining. *Pictured.*

**Misses' \$25 Dresses, \$15**  
 Wonderfully attractive styles in tricot, serge, velour, crepe de chine, satin and mignonne. Many feature tunics, loose panels and accordion plaiting. *Pictured.*

**Women's \$47.50 Fur-trimmed Coats \$35**  
 Of fine velour in chic colors. Have large cape collar topped with Australian opossum and fancy silk linings. *One sketched.*

**Women's \$57.50 Coats, \$45**  
 Among the various models are dress coats of black plush with sash, Australian opossum collars and figured silk lining throughout. Others are developed from bolivia cloth and topped with fur collar. *One pictured.*

**Women's \$50 Dresses, \$39.75**  
 Fascinating styles of taffeta in black, navy and brown. They are elaborately braided in silver. *Sketched.*  
 Lit Brothers—Second Floor

**Men's \$8 to \$10 Silk Shirts \$4.85**  
 Fresh from the manufacturer.  
 Majority Worth Just About Double!  
 The finest products of a well-known maker of strictly high-grade custom-made shirts.  
 Beautiful satin striped jerseys and crepes de chine, also baby broadcloth. Rich colored stripes. Absolutely perfect.

**"Onyx" Sample Half Hose**  
 39c & 50c Values, 50c & 75c Values, 75c & \$1 Values,  
**24c 35c 48c**  
 Plain cotton, lisle and High-grade lisle thread and lustrous fibre in black, plain colors and stripes and ribbed effects. Seamless. Double heel and toe. Three pairs \$1.  
 Mercerized lisle; seamless and full-fashioned. Also seamless lisle. High spliced reinforced heels and toes. Black and colors.

**\$3 Genuine Soisette Shirts, \$1.98**  
 Plain white. Collar attached. Breast pockets and wide wristbands.

**More New Arrivals Prove the Success of the White Sale of Muslin & Silk Undergarments**  
 Captivating styles just out of their tissue wrappings are offered on a par with the cost of manufacture.

**\$4 Silk Chemise, \$2.98**  
 Excellent styles of crepe de chine and satin in attractive tailored or lace trimmed effects. *One pictured.*

**\$1.50 Envelope Chemise, 98c**  
 Special lot, including many pretty models, with lace, embroidered medallions and ribbons. *One pictured.*

**\$2 Night Gowns, \$1.49**  
 Pink batiste and "Windsor" crepe. Three styles with lace and ribbon. *One pictured.*

**\$1.50 Silk Camisoles, 98c**  
 Charming styles of washable satin with fine lace, Georgette and ribbon. *One pictured.*

**\$1.50 Pink Bloomers, 98c**  
 Batiste, reinforced and daintily trimmed with hand embroidery. *One pictured.*  
 Lit Brothers—Second Floor

**An Astounding Clearaway of Women's Fine Bench-Made High Shoes \$9.98**  
 Former selling prices up to \$17—January Clearance!

**Black or brown kidskin, patent coltskin, gun-metal and tan Russia calfskin.**  
 Smart lace and button styles, some with cloth tops. Hand-sewed soles; heels in every style, from walking heights to full Louis.

**Women's \$12 to \$15 Shoes, \$5.95**  
 Gray, black, bronze and brown kid, tan calf and patent coltskin. Kid and cloth tops. Lace and buttons.

**Boys' \$5.50 Shoes, \$3.95**  
 Not brown leather. Sizes 1 to 5 1/2.

**Misses' & Children's \$3.50 to \$4.50 \$2.95 Shoes**  
 Patent coltskin, black and tan leathers. Sizes 8 1/2 to 2.

**Men's Lace Shoes, \$6.98**  
 Less Than Cost of Manufacturer.  
 Black and tan leathers with extra stout oak soles and solid leather heels. Made on new English, medium and broad toe shapes.

**Men's \$8 to \$10 Shoes, \$4.65**  
 Some are famous Rice & Hutchins shoes. Of black kid, tan Russia calfskin, gun-metal and KoKo calf. All sizes in lot.  
 Lit Brothers—First Floor

**Lovely Georgette Waists \$4.98**  
 Three remarkable groups to sell for no more than the makers might justly ask!  
 Among the delightful and novel ideas featured are waists with front, collar, cuffs and girle effect of eyelet embroidery. Valenciennes lace further beautifies them.  
 Others are in charming overblouse effect with contrasting plaited panels.  
 And the third pretty group shows eyelet embroidery, contrasting pipings and cluster plaits.

All the wanted colors, including bisque, flesh, suit shades and pleasing combinations.  
 Lit Brothers—Second Floor

**Silk Petticoats**  
 \$5 Quality \$2.98  
 \$7 Quality \$4.98  
 Regular Sizes Extra Sizes  
 Of fine chiffon taffeta. Changeable plain colors and black. A \$2.98 model pictured.  
**\$6 Treco Jersey Pantalettes, \$3.98**  
 Ankle length with double elastic cuff. Two-tone ruffles or plain colors—taupe, purple, brown, green and black. Second Floor

**Women's 75c to \$1.50 Fancy Neckwear 25c & 58c**  
 Samples! Wonderful Values!  
 Included are lace collars and sets, vestees, organdie collars and sets, Georgette collars, etc.  
 Lit Brothers—Main Arcade

**\$1.50 Lace Points, 75c**  
**\$2 to \$3 Vestees, 98c**  
 Excellent variety.  
 First Floor, North

**Tots' \$3.50 Organdie Frocks \$1.95**  
 Pretty high waist models trimmed with knife plaited ruffles and butterfly sashes. Pink, blue, maize and brown. Sizes 2 to 5. *Pictured.*

**\$5.50 to \$10.00 \$3.49 to \$6.98 White Coats**  
 Of wide wale corduroy and chinchilla. Warm quilted lining. Sizes 1 to 3. *Sketched.*

**Women's \$1.25 Stockings, 79c**  
 Gordon brand. Two-tone silk. Fashioned leg.

**Women's \$1.50 Stockings, 79c**  
 Hudson Health, natural wool shirts and drawers.

**Hosiery & Underwear**  
 Mill clearances after a slow season bring phenomenal cuts in prices for our January sale!

**Women's \$2.25 Thread Silk Stockings, \$1.49**  
 Of famous make and fine quality. Full-fashioned. Popular shades and black.

**Women's \$2 Silk Stockings, \$1.29**  
 Full-fashioned. Colors, black and white.

**Children's 75c & 85c Nomad Stockings, 49c & 59c**  
 Black or white. Full-fashioned feet.

**Women's \$2.75 to \$6.50 Silk Underwear \$1.69 to \$3.98**  
 High-grade Italian and glove silk vests, bloomers and camisoles. No Mail or Phone Orders Filled.

**Fleece-lined Cotton Undergarments**  
 Women's \$1.50 Vests and Pants, 98c  
 Boys' \$1.50 Union Suits, 98c  
 Children's 85c Vests & Pants, 58c & 69c  
 Lit Brothers—First Floor, South

HATS TRIMMED FREE  
**Ready-to-Wear Hats \$3.97**  
 \$6 to \$8 Kinds  
 Just arrived! Every one charming. Two Pictured

Of rich satin, soft crepe de chine or of taffeta-with-straw. The shapes are new and wonderfully smart. The trimmings prettily portray the vogue for flowers, fruit and appliqued effects of pretty bouquets, in many colors.  
 Suitable for Immediate Wear and Early Spring!  
 Lit Brothers—First Floor, North

**Drastic Reductions on Furs**  
 All are rigidly guaranteed regarding quality and the styles are ultra smart. If you desire a handsome coat, set or separate piece all the advantages are with you now!

**\$125 Sealine Coats, \$87.50**  
 \$225 Hudson Seal Coats \$125  
 \$235 Hudson Seal Coats \$135  
 \$195 Sealine Coats \$145  
 \$300 Hudson Seal Coats \$185  
 \$365 French Seal Coats \$225  
 \$395 Silver Squirrel Coats \$350  
 \$400 Siberian Squirrel Coats \$365  
 \$495 Hudson Seal Coats \$300

**\$35 Wolf Scarfs, \$15**  
 \$80 Pearl Wolf Scarfs \$28.50  
 \$87.50 Fox Scarfs \$40  
 \$115 Russian Wolf Scarf \$65  
 \$128 Pointed Fox Scarf \$85  
 \$135 Fisher Scarf \$67.50  
 Lit Brothers—Second Floor

**Subway Store**

**\$1 Night Gowns, 69c**  
 Fine pink or white material with fancy stitching and embroidery. Slip-over style.

**60c Bloomers, 39c**  
 Pink batiste. Elastic at waist and ankles.

**50c Corset Covers, 29c**  
 Trimmed with embroidery.

**Men's \$4 to \$6 Shoes, \$2.98**  
 Dull and shiny leathers. All sizes.

**Women's \$4 to \$6 \$1.95 Shoes**  
 Dull kid, patent coltskin, tan and combination effects. All sizes in lot.

**Women's \$4.50 to \$9.29 \$5 Tan Shoes**  
 Some cloth tops. Military heels.

**Misses' & Children's \$3 to \$4 Shoes, \$1.95**  
 Patent coltskin, kidskin and tan; some with white or champagne tops. Sizes 4 to 12 1/2.  
 No Mail or Phone Orders Filled on Warehouse Footwear.

**HATS TRIMMED FREE \$4 to \$6 Ready-for-Wear Hats, \$2.98 & \$3.98**  
 Taffeta, crepe de chine, straw combinations, all-trimmed with flowers, fancy feathers, pins, tassels, etc. Full-fashioned. Colors, black, navy, brown, tan, pink, blue, maize and brown.

**Women's \$1.50 Gloves, 69c**  
 Two-clasp. Leatherette. Duplex gloves in black, white and colors.

**Girls' \$12.50 Coats, \$8.50**  
 Wool velour with kid cape collar. Fully lined. Sizes 8 to 14.

**Women's \$5 & \$6 \$3.98 Sweaters**  
 Smart button and Tuxedo models at worsted and wool in plain or novelty stitch. Buff, brown, navy, black and two-tone effects.

**Women's & Misses' Wear \$18 to \$20 Dresses, \$10**  
 Of serge, Jersey, velour, silk, vertice and satin in new shades. Trimmed with silk or wool embroidery. Lined and piping.

**Coats, \$10**  
 Of polo cloth, silver-tone, velour, gold-tone. Thibet, beaver cloth and moirish tweeds. Sealine, kid cape or large cloth collars. Nicely lined.

**Suits, \$10**  
 Heather mixture, serge, poplin and velour. Good silk lining. Skirts, \$2.98, \$3.98 & \$5 of serge, silver-tone, plaids and checks.

**Men's \$1.50 Shirts, 98c**  
 Striped madras. Turnback cuffs.

**Women's 15c Stockings, 9c**  
 Black cotton. Seamless.

**\$3.50 Corsets, \$2.50**  
 Thomson Glove Pitting.

**Women's \$1.50 Union Suits, 79c**  
 Cotton ribbed, fleece lined.